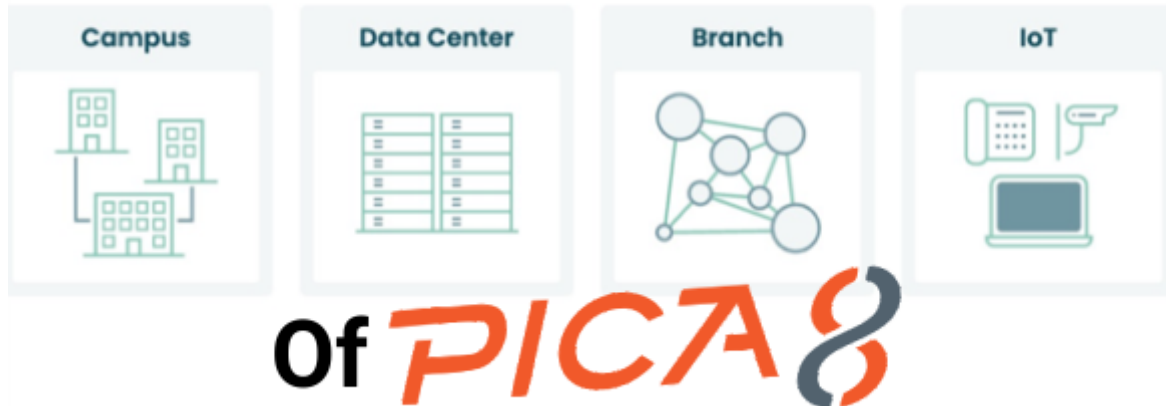


THE DOWNLOAD FROM **PICA8** NETWORKING INDUSTRY NEWSLETTER

The What And How



We continue to generate great media coverage from our appearance at the **Networking Field Day** technical seminar, hosted by **GestaltIT**. Networking technology consultant and Networking Field Day delegate **Bruno Wollman** published his latest piece about Pica8, appropriately titled ["The What And How Of Pica8."](#)

Based on his two-decade experience working in the field of networking technologies, Mr. Wollman was able to concisely describe some of our product value propositions. He highlights our **single license product model**, contrasting that with the complex licensing schemes from **Cisco** that is currently being criticized by some on the social medias. It is our hope the **buy once / run anywhere** model of software will become trendy again when users realize how much time and energy gets invested into some of these other licensing initiatives, with little returns.



Mr. Wollman also gives an overview of the **Pica8 Software Suite**, consisting of the [AmpCon network controller](#) working with the [PicOS software switch](#). **Automation** is the name of the game today, and Pica8 products are designed to automate time consuming administration tasks in networking deployments, built to open networking standards.

Mr. Wollman concludes his article with some sage observations:

"An architect needs to consider many factors when designing a network. Decisions can be harder to make when needing or wanting to change your incumbent networking solution. With solutions for campus, DC, branch, and IoT networking, the timing might be perfect for **Pica8** to capitalize on its mission of being the **open networking alternative to Cisco and Juniper**."

You can read his complete post, and subscribe to his social medias by following this link: [The What and How of Pica8 | Bruno Wollmann on Networking](#)

Reference Links



Try **PicOS-V**: Free PicOS Virtual Software Download: <https://www.pica8.com/picos-v/>



PicaNotes:

Complete video broadcasts of Networking Field Day 28:

- **Pica8 Single License To Automate Them All: Lance Gallardo** https://youtu.be/Mpc_TpI6IIA
- **Automate Zero Trust Networking Solutions with Pica8: Mani Subramanian** https://youtu.be/9GV5_OsNiBE
- **Pica8 Open Networking Automation with EVPN-VXLAN: Neal Trieber** <https://youtu.be/S8LqNh6zsUY>

We have recently published the latest **EVPN-VXLAN deployment guide**, which can be found at this link: <https://www.pica8.com/wp-content/uploads/Pica8-Deployment-Guide-EVPN-VXLAN.pdf>

Pica8 Single Licensing Makes Networking Easy



Pica8 1032 Elwell Court, Suite 105 Suite 105 Palo Alto California 94303 United States

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